

CCFL BUSINESS AWARDS 2022



Innovation Awards
Sustainability & CSR Award
Bilateral Success Award

Rules of participation in the CCFL Business Award 2022

The present Rules set out the terms of organization and the rules of participation to the CCFL Business Awards, organized in 2022 by the French Lithuanian Chamber of Commerce (CCFL).

I. Organization, process and principles

CCFL organizes the 2022 Business Awards to reward and promote the most outstanding achievements of French and Lithuanian companies and entrepreneurs.

In 2022, 3 categories are proposed:

1- Innovation Awards

This award will be given to a Lithuanian or French organization that has made innovation an essential element in the development of its business and commercial strategy.

Applicants will have to present how their innovation (technological, digital or organizational) finds its place in tomorrow's economic ecosystem, while transforming either the processes or the practices of customers, suppliers, etc.

Selection criterias

- Justification of the project. Description of the added value (preferably quantified).
- Quality and innovation of the project.
- Impact of the project (actual and expected) in terms of
 - Sustainability and social impact: job creation, promotion of diversity, carbon footprint, sustainable energy consumption.
 - Performance improvement: increase in turnover, cost reduction or improved service level.
 - Promotion of French-Lithuanian relations.

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2-Sustainability & CSR Award

The award will be given to a Lithuanian or French company that can demonstrate a tangible, significant and verifiable sustainable transformation in the company as a whole or in a specific area of its activity, in improving the situation of one of its stakeholders.

We are looking for organizations that have integrated sustainability criteria into their strategy and management, acting on the environmental and social impacts of their business model, and that have taken initiatives in areas such as: Climate change - Biodiversity - Diversity and equality - Human rights - Carbon footprint reduction - Improving the supply chain - Promotion of the circular economy

Selection criterias

- Justification of the project, with indicators to assess the management of environmental or social impacts (reduction of emissions, reused products, beneficiaries of social improvements, ...).
- Quality, innovation and scalability of the project
- Impact of the project (actual and expected) in terms of job creation, sustainable economic growth, increased turnover and promotion of French-Lithuanian relations.

3-Bilateral Success Award

The award will be given to a Lithuanian company whose commercial development on the French market is growing thanks to an efficient export or investment strategy, OR to a French company whose commercial development on the Lithuanian market is growing thanks to an efficient export or investment strategy.

Aimed at Lithuanian or French companies (start-ups, SMEs, large companies) that have distinguished themselves in their bilateral country.

Selection criterias

- Justification of the project
- Quality and innovation of the project
- Impact of the project (real and expected) in terms of job creation, economic development and promotion of French-Lithuanian relations.

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The call for projects runs from **November 4th to November 18th, 2022**. Applications must be submitted by email to the address indicated in the file. Applications received after this deadline will not be considered by the Jury for this year's.

The Jury will select a short list of 3 nominees per category. From these nominees, 1 winner per category will be announced at the CCFL Charity Dinner on November 26, 2022, in Vilnius.

II. Eligibility

The CCFL 2022 Awards are only open to members of CCFL in the following categories: Patron, Corporate, SME and Entrepreneurs.

III. Requirements for a valid application:

To have a valid application, a company must:

- Complete the application (excel format/google sheet) by **November 18th, 2022**;
- All projects/programs entered into competition must have been completed within the last 24 months;
- Provide clear, but concise information about the project/initiative;
- Supplement the entry with video/photo content, etc. illustrating the project/initiative;
- Commit to participate in the Charity Dinner, if nominated.

General rules:

- A dossier will be written in English, for each project submitted.
- The jury reserves the right to request more information from the candidates. However, these details will be requested on a case-by-case basis.
- Participation in the competition is free of charge. This does not give the right or commitment to a seat reservation at the awards evening.
- A company may submit several entries in different categories.

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IV. The Jury

The selection of applications will be made by a jury composed by:
Members of the Board, partners of the Chambers and independent professionals. The jury will be announced later.

Each member of the jury will have a scoring rubric with several criteria:

1. The transformational nature of the project, the program, the initiative;
2. The sustainability of the project, program or initiative;
3. The innovative nature of the project, program or initiative;
4. Its economic usefulness and/or its societal impact;
5. Its exemplary nature and its capacity to be reproduced.

The members of the jury are bound by strict rules of confidentiality. In addition, to avoid any conflict of interest, they undertake not to submit any applications for the 2022 edition of the competition to their respective companies.

V. Application Form

The applications for the CCFL 2022 Business Awards must be submitted to the address bonjour@cci-fr.lt before November 15th, 2022, by using the application form available on the website.

Each candidate completes an application form and ticks the mention "PARTICIPATE IN THE CCFL 2022 Business AWARDS and Charity Dinner", thus explicitly agreeing to the use of the information in the evaluation and communication process of the and communication of the competition.