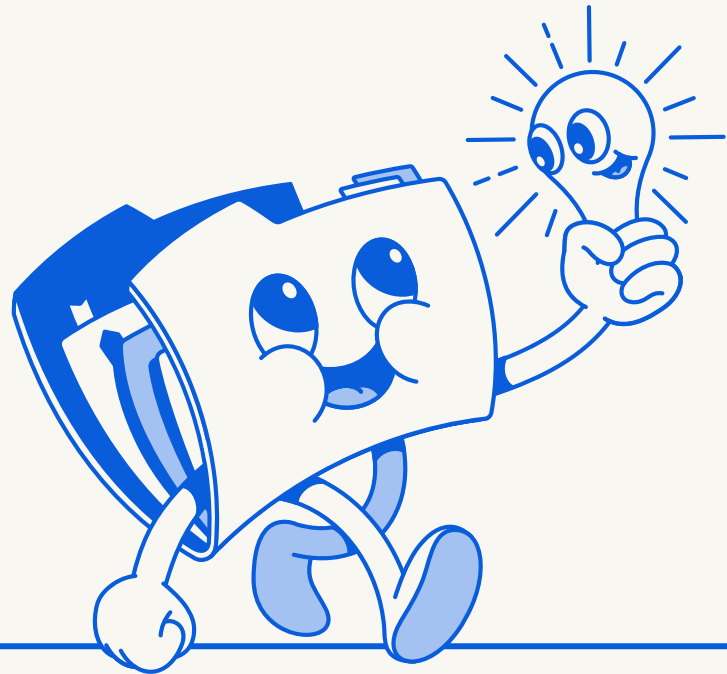


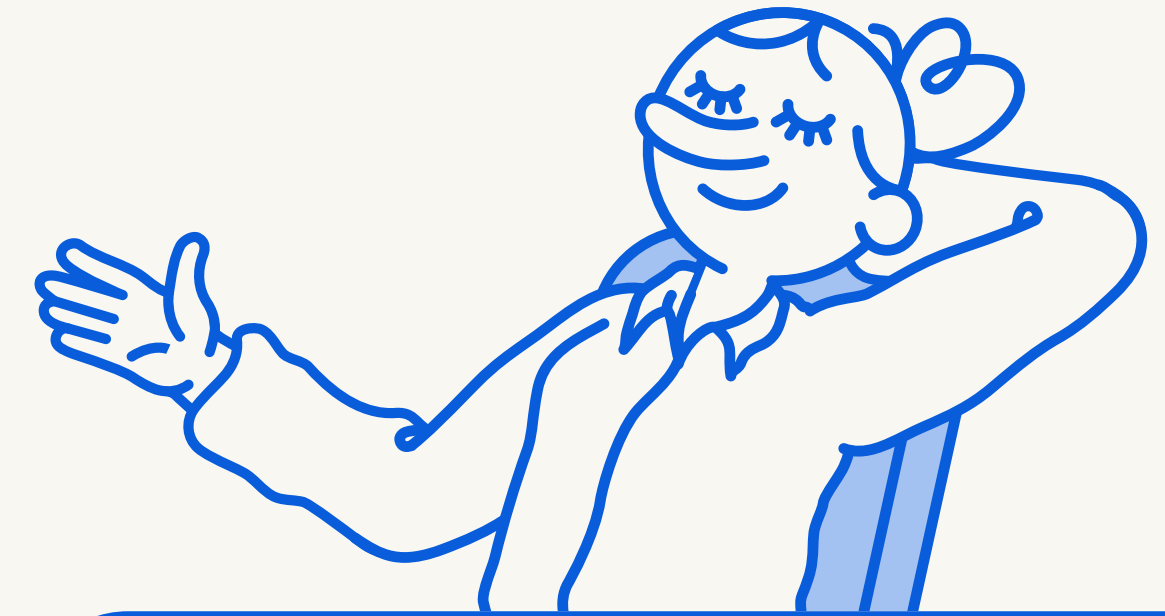
Baltic Classifieds Group:

a Lithuanian digital marketplace leader with regional scale



Baltic Classifieds Group (BCG) is a leading online classifieds company originating from Lithuania and operating across the Baltic region. Headquartered in Vilnius, the company plays a central role in the development of digital marketplaces connecting millions of users with goods, services, and opportunities.

BCG operates some of the most popular online platforms in Lithuania, Latvia, and Estonia, making it a key player in the region's digital economy.



STRONG GROWTH AND INTERNATIONAL RECOGNITION

Baltic Classifieds Group has experienced sustained growth driven by the rapid digitalization of commerce and services in the Baltics. In 2021, the company reached a major milestone with its initial public offering (IPO) on the London Stock Exchange, positioning BCG as one of Lithuania's most internationally visible technology companies.

Today, the group serves millions of monthly users across the region and employs hundreds of professionals, with Vilnius acting as the company's strategic and operational center.

A DIVERSIFIED PORTFOLIO OF LEADING PLATFORMS

Baltic Classifieds Group operates a broad portfolio of market-leading classifieds platforms, including:

- Real estate portals enabling residential and commercial property listings;
- Automotive marketplaces for buying and selling vehicles;
- General classifieds platforms covering goods and services;
- Job and recruitment portals connecting employers and talent.

These platforms support both private individuals and businesses, contributing to efficient, transparent, and accessible digital markets across the Baltics.

A PILLAR OF LITHUANIA'S DIGITAL ECOSYSTEM

With its headquarters and core teams based in Vilnius, Baltic Classifieds Group is a strong contributor to Lithuania's technology ecosystem. The company supports: the creation of high-skilled jobs in product development, data, and engineering, the growth of digital marketplace expertise in the region, innovation in online advertising and platform technologies.

BUILDING THE FUTURE OF DIGITAL MARKETPLACES

Baltic Classifieds Group's strategy focuses on continuous platform innovation, data-driven decision-making, and user-centric design. By investing in technology and talent, the company aims to further strengthen its position as the leading classifieds group in the Baltics, while reinforcing Lithuania's role in the European digital economy.