

9 FOREIGN INVESTORS CREATE JOBS IN FRANCE

- **#1 country in Europe** for foreign investment since 2019.
- **#1 European recipient** of foreign R&D investments since 2019.
- **1,760 jobs** created or maintained by 46 foreign investment projects in telecommunications between 2019 and 2024.

Sources: EY Survey, 2025; Business France

10 FRANCE IS FULLY OPEN TO GLOBALIZATION

Located at the heart of Europe, France provides **direct access to EMEA markets** through world-class transport and logistics infrastructure.

- **Paris-Charles de Gaulle:** #1 EU airport for passenger traffic.
- **1.9 million tonnes** of cargo handled in 2024 (2nd largest in the EU).
- **€1.2 billion** invested in low-carbon aviation through the France 2030 plan.
- **#3 EU country** for road freight transport.
- **#2 EU country** by length of high-speed rail lines.
- **#5 EU country** for river freight transport.
- **€100 billion** invested by 2040 through the New Railway Deal.
- **66 commercial ports**, including 11 major state-run ports handling 80% of maritime traffic.

Sources: Eurostat, 2025; SNCF, 2023; French Government



FRANCE: AN ATTRACTIVE INVESTMENT LOCATION

CONTACTS

+370 655 77984

info@cci-fr.lt

<https://cci-fl.org>

1 FOREIGN INVESTORS LIKE FRANCE

France has been the most attractive country in Europe for foreign investment since 2019.

- **1,025** foreign investment projects were identified by EY in France in 2024.
- **First European host country** for foreign investments linked to artificial intelligence in 2024.

Source: EY European Investment Monitor, 2024

2 FRANCE: EUROPE'S LEADING RECIPIENT OF FOREIGN INDUSTRIAL INVESTMENT

France has been the **leading European host country for industrial projects for more than 15 years.**

Source: EY European Investment Monitor, 2024

3 FRANCE'S DIGITAL REVOLUTION

France ranks **first in Europe** and **second worldwide after Iceland** in terms of average internet speed.

- **94%** of premises are covered by very high-speed wired networks (fiber, VDSL2, cable).
- **92%** of premises are potentially connectable to fiber.

Sources: IMD, 2024 (M-Labs / cable.co.uk, Ookla, Bandwidth Place); ARCEP, 2025

4 FRANCE: A HAVEN FOR UNIVERSITY STUDENTS

- **80%** of foreign graduates in France choose to pursue their careers in the country. (*Campus France, 2024*)
- **#3 EU country** for the number of doctoral students, with **69,639 registered in 2023**. (*Eurostat, 2025*)
- **2,150 CIFRE PhDs per year:** government target from 2027. The CIFRE scheme subsidizes companies hiring doctoral graduates within research partnerships with public laboratories.
- **4 French universities** in the top 100 of the **2025 Shanghai Rankings**, making France joint **#1 in the EU with Germany**.
- **24 French institutions** in the top 500 worldwide for engineering (QS Rankings 2025), ranking France **#1 in the EU**.
- **5.3% of GDP** invested annually in education. (*Eurostat, 2025*)

5 FRANCE: A HAVEN FOR INNOVATION

France's **Research Tax Credit (Crédit d'Impôt Recherche – CIR)** offers a **30% tax incentive** on eligible R&D expenditure up to €100 million, making it one of the most generous R&D support schemes globally.

The CIR is available to all industrial, commercial and agricultural companies taxed on actual profits, regardless of legal form.

Eligible expenses include:

- depreciation of research-related fixed assets;
- staff costs for researchers, technicians and executives involved in R&D;
- remuneration paid to inventors;
- staff costs for young PhD graduates;
- operating expenses (within limits);
- patent and Plant Variety Certificate (PVC) registration, maintenance and defense costs;
- patent depreciation;
- standardisation-related expenditure;
- legal protection insurance premiums (up to €60,000);
- technology monitoring expenses (up to €60,000).

Since 2013, SMEs also benefit from the **Innovation Tax Credit (CII)**, covering prototype design and pilot installations for new or improved products.

Sources:

- *Business France*
- *French Ministry of Finance (impots.gouv.fr)*



A. Goštauto g. 8-359, LT-01108 Vilnius,
Lithuania
mail: info@cci-fr.lt
Tel.: +370 686 33 759

6 COMPETITIVE LABOR COSTS COMBINED WITH HIGH PRODUCTIVITY

- **€43.70** hourly labor cost in 2024, with lower growth than the EU average (+13% vs. +18% between 2020–2024).
- **US\$82.60** generated per hour on average by French workers.
- **#10 most productive country worldwide**.

Sources: *Eurostat, 2025; OECD, 2025*

7 FRANCE: COMPREHENSIVE SOCIAL SECURITY AND HIGH LIVING STANDARDS

France ranks **third worldwide** for healthcare infrastructure and **eighth for life expectancy at birth (81.7 years)**.

The country offers a comprehensive social security system and high living standards, contributing to workforce stability, quality of life and long-term economic attractiveness.

Sources: *IMD, 2014; Business France – Key Indicators of French Economic Attractiveness, 2025*

8 FRANCE LEADING THE WAY IN THE ENERGY TRANSITION

- **#1 nuclear energy producer in Europe**.
- **94%** of electricity generated from decarbonized sources in 2024.
- **5 tonnes of greenhouse gases per capita**, among the best performances in Europe.
- **-18%** reduction in per-capita emissions between 2018 and 2023.
- **1% of GDP** dedicated to public investment in low-carbon energy (+0.5 percentage points over five years).
- **126 hydrogen production projects** linked to renewable energy and the energy transition since 2000.

Sources: *Connaissance des Énergies, 2024; IEA, 2025; Eurostat, 2025*